

NORDIC TRADING BRIEFING

9th June 2022 – Operakällaren, Stockholm



**FIX TRADING
COMMUNITY™**
INDUSTRY-DRIVEN • INDEPENDENT • NEUTRAL

www.fixtrading.org/nordic2022

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Since 2010, the Nordic Trading Briefing, organised by FIX Trading Community, has been the most important trading event held in the region. FIX events are formulated 100% by senior representatives of firms active in each region. The Nordic Trading Briefing is noted for the region's highest quality speakers, topical issues and for being a neutral platform for the institutional trading industry to meet and discuss industry best practice, including details on trading community implementations.

- ✓ Topical content, created by the industry, for the industry
- ✓ Great learning and networking opportunities
- ✓ An agenda created by senior industry experts
- ✓ A true industry event without sales pitches
- ✓ Supported by FIX Trading Community™ members from the buy-side, sell-side, exchanges & vendors in the region
- ✓ An allocation of FREE passes to FIX members
- ✓ 275+ people in one location*

** Attendee data from 2019 live event*



2019 Nordic Trading Briefing Sponsors:

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Sponsorship Enquiries Contact: Kelly Harding | Global Events Director | email: kelly.harding@fixtrading.org | Tel: +44 (0) 20 3950 3927

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Companies in attendance at the 2019 Briefing included:

ABG Sundal Collier	Finansinspektionen	Oslo Børs ASA
AFME	FIS Global	Oslo Market Solutions
Aguil AB	FIX Trading Community	Pereto Securities
Alecta	FIXdom	PeterP Consulting AB
Aquis Exchange	Flextrade	Proxy
AxeTrading	Folketrygdfondet	Rapid Addition
Banca IMI	FTSE Russell	Redeye
Bank of America Merrill Lynch	FX Connect MTF	Refinitiv
Bank Vontobel AG	Goldman Sachs	Royal Bank of Canada Capital Markets
Barclays	Haitong International (UK)	RSRCHXchange, a Liquidnet Company
Baymarkets AS	Handelsbanken Capital Markets	Society AB
BCS Global Markets	HedgeNordic	SEB
BetterWealth	ICE Benchmark Administration	SEB Investment Management
BidFX	ICE Data Services	SEB Markets
BlackRock	ICE Futures Europe	Sequitor Engineering
Bloomberg LP	IHS Markit	SimCorp
Bloomberg Tradebook	IMC	SIX Financial Information Nordic AB
Borsa Italiana	Informagi	SIX Securities & Exchanges
BT	Infront	SIX Swiss Exchange
BT Radianz	Infront Finance	SKAGEN Global
Cantor Direct	Instinet	Skandia
Cantor Fitzgerald	Intercontinental Exchange	smartTrade Technologies
Carnegie	ION Group	SOVA Capital Limited
Cboe Europe	IPC Information Systems	Spotlight Stock Market
CDP	Itiviti	StateStreet
Cinnober	Jane Street	Svenska Handelsbanken AB
Citi	Jefferies	Swedbank
Colt Technology Services	JP Morgan	Swedbank Robur Fonder AB
Danske Bank	LC&I	Swedish Bankers
Datalinx	LCH	Tieto
Deutsche Börse AG	Limina	TMX Group
DNB	Limina Financial Systems	Tower Research Capital Europe
Drebble Technology Brokers	LiquidMetrix	TransFICC
Dubhe Merak ApS	Liquidnet	Tradeflow AB
EDG	LIST	Trading Technologies
EPAM	London Stock Exchange Group	Transaction Network Services
Equiduct Stock Exchange	Nasdaq	Turquoise
Enviro	Norbit Group	Vattenfall
Ernst & Young	Nordea	Vela
EuroCCP	Nordic Growth Market	Virtu Financial
Euronext	Nyhetsbyrån Direkt	Virtu ITG Europe Ltd
Evli Bank Plc	Öhman Fonder AB	Virtu ITG Ventures Limited
Exactpro Systems Limited	Oliver Wyman	Web Financial Group
FA Solutions	OpenFin	

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Combined Sponsor & Exhibitor

[Book Early! Stand locations will be allocated on a first-signed, first choice basis]

Combined Sponsor & Exhibitor Benefits Include:

- 3m x 3m exhibition space, including 1 table, and 2 chairs
- A seat drop or digital white paper sent to all delegates
- 8 complimentary delegate passes
- 1 promotional literature item included in the delegate guide or 1 page advertisement included in the digital delegate guide



Plus Marketing Benefits:

- A copy of the event attendee list* 2 weeks and 1 week prior to the event, each list contains: delegate name, job title, firm name and physical address. Post event, delegate lists will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the event website and within the digital delegate guide
- Company **logo** included as part of the presenter slide pack and in all promotional emails and advertisements placed in targeted electronic trading media partner publications.

FIX Trading Community Member Firms

Non-Member Firms



Exhibitor

[Book Early! Stand locations will be allocated on a first-signed, first choice basis]

Exhibitor Benefits Include:

- 3m x 3m exhibition space, including 1 table and 2 chairs
- 4 complimentary delegate passes

Plus Marketing Benefits:

- A copy of the event attendee list* 1 week prior to the event, the list contains: delegate name, job title, firm name and physical address. Post event delegate lists will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the event website and within the digital delegate guide
- Company **logo** included as part of the presenter slide pack
- Company **name** included in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publications.

FIX Trading Community Member Firms

Non-Member Firms



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Exclusive Breakfast & Lunch Sponsorship

Breakfast & Lunch Sponsor Benefits Include:

- Placement of 2 banners (1m x 2m, provided by the sponsor) by the breakfast and lunch serving area
- Signage featuring the sponsoring firm's logo placed on lunch tables
- Branded napkins featuring the sponsor firm's logo
- 1 promotional literature item included in the delegate guide or 1 page advertisement included in the digital delegate guide
- 4 complimentary delegate / booth passes

Plus Marketing Benefits:

- A copy of the event attendee list* 1 week prior to the event, each list contains: delegate name, job title, firm name and physical address. Post event, delegate lists will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the event website and within the digital delegate guide
- Company **logo** included as part of the presenter slide pack, in all promotional emails and all advertisements placed in targeted electronic trading media partner publications.

FIX Trading Community Member Firms	£5,000
Non-Member Firms	£6,250

Exclusive Lanyard Sponsorship

Lanyard Sponsor Benefits Include:

- Your firm's logo exclusively featured on the lanyards that will be worn by delegates throughout the event day (lanyards will be provided by the event organiser).
- 4 complimentary delegate passes



Plus Marketing Benefits:

- A copy of the event attendee list 1 week prior to the event, each list contains: delegate name, job title, firm name and physical address. Post event, delegate lists will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the event website and within the digital delegate guide
- Company **logo** included as part of the presenter slide pack
- Company **name** included in all promotional emails distributed announcing the event and all adverts placed in targeted electronic trading media partner publications.

Exclusive to FIX Trading Community Member Firms



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Exclusive Voting System Sponsorship

Voting System Sponsor Benefits Include:

- Exclusive sponsorship of the branded voting system
- Your **logo** featured on the slides displaying the results from the questions
- The placement of 2 free-standing banners (1m x 2m) at the entrance to the main conference room (provided by the sponsor)
- 1 promotional literature item included in the delegate guide or 1 page advertisement included in the digital delegate guide
- 4 complimentary delegate passes



Plus Marketing Benefits:

- A copy of the event attendee list* 2 weeks and 1 week prior to the event, each list contains: delegate name, job title, firm name and physical address. Post event, delegate lists will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the conference website and within the digital delegate guide
- Company **logo** included as part of the presenter slide pack and in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publications.

Exclusive to FIX Trading Community Member Firms

£6,500

Cocktail Reception Sponsorship

Cocktail Reception Sponsor Benefits Include:

- The placement of 2 banners (1m x 2m) beside the serving area (banners to be provided by sponsor)
- 2 complimentary delegate passes
- 5 complimentary invitations offering the recipient free attendance to the cocktail party
- Branded napkins featuring the sponsor firm's logo
- Branded signage on trestle/poseur tables placed close to the serving area
- 1 promotional literature item included in the delegate guide or 1 page advertisement included in the digital delegate guide

Plus Marketing Benefits:

- A copy of the event attendee list* 1 week prior to the event. Each list contains: delegate name, job title, firm name and physical address. Post event, delegate lists will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the event website and within the digital delegate guide
- Company **logo** included as part of the presenter slide pack, in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publications

FIX Trading Community Member Firms

£3,500

Non-Member Firms

£4,375

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Exclusive Mobile Device Charging Station Sponsorship

Mobile Device Charging Station Sponsor Benefits Include:

- Exclusive sponsorship of the branded mobile device charging station
- The placement of 1 banner (1m x 2m) beside the mobile charging unit (banner to be provided by sponsor)
- 4 complimentary delegate passes

Marketing benefits outlined below

FIX Trading Community Member Firms	£5,000
Non-Member Firms	£6,250
Bolt-On to Combined, Exhibitor or Brand Package	£2,000

Exclusive Branded Notebook Sponsorship

Notebook Sponsor Benefits Include:

- Exclusive sponsorship of an A5 sized hard-backed notebook
- Personalised internal pages
- 4 complimentary delegate passes

Marketing benefits outlined below

FIX Trading Community Member Firms	£4,000
Non-Member Firms	£5,000
Bolt-On to Combined, Exhibitor or Brand Package	£1,500

Exclusive Branded Hand Sanitiser Sponsor

Individual Hand Sanitiser Benefits include:

- The supply of 500 branded hand sanitisers (2 per person, to be supplied by the sponsor)
- The placement of 1 banner (1m x 2m) alongside the supply of hand sanitiser (banner to be provided by sponsor)
- 4 complimentary delegate passes

Marketing benefits outlined below

FIX Trading Community Member Firms	£3,500
Non-Member Firms	£4,375

Marketing Benefits included in all Exclusive Sponsorship Packages:

- A copy of the event attendee list* 2 weeks and 1 week prior to the event, each list contains: delegate name, job title, firm name and physical address. Post event, delegate lists will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the conference website and within the digital delegate guide
- Company **logo** included as part of the presenter slide pack and in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publication

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Exclusive Water Bottle Sponsorship

Water Bottle Sponsor Benefits Include:

- Company logo exclusively featured on the conference bottled water made available to delegates throughout the event day (Water bottles will be sourced by FIX Trading Community)

- 4 complimentary delegate passes

Marketing benefits outlined below

FIX Trading Community Member Firms	£5,000
Non-Member Firms	£6,250
Bolt-On to Combined, Exhibitor or Brand Package	£2,000

Exclusive Photobooth Sponsorship

Photobooth Sponsor Benefits include:

- Sponsorship of the photo booth at the event to capture the day's moments
- The placement of 1 banner (1m x 2m) next to the photobooth (banner to be provided by sponsor)

- 4 complimentary delegate passes

Marketing benefits outlined below

FIX Trading Community Member Firms	£5,000
Non-Member Firms	£6,250
Bolt-On to Combined, Exhibitor or Brand Package	£2,000

Exclusive Competition Prize Sponsorship

Competition Prize Sponsor Benefits Include:

- Sponsor the prize awarded at the end of the event (prize to be supplied by the sponsor)

- 4 complimentary delegate passes

Marketing benefits outlined below

FIX Trading Community Member Firms	£3,500
Non-Member Firms	£4,375
Bolt-On to Combined, Exhibitor or Brand Package	£1,500

Marketing Benefits included in all Exclusive Sponsorship Packages:

- A copy of the event attendee list* 2 weeks and 1 week prior to the event, each list contains: delegate name, job title, firm name and physical address. Post event, delegate lists will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the conference website and within the digital delegate guide
- Company **logo** included as part of the presenter slide pack and in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publication

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Brand Sponsorship

Brand Sponsor Benefits Include:

- 2 complimentary delegate passes
- Acknowledgement during the event opening and closing
- 1 promotional literature item included in the delegate guide or 1 page advertisement included in the digital delegate guide
- 150 word company description and logo included on the sponsorship page of the event website and within the delegate guide
- Company name or company logo listed in all promotional emails distributed announcing the event and all adverts placed in targeted electronic trading media partner publications
- A copy of the event attendee list* 1 week prior to the event, the list contains: delegate name, job title, firm name and physical address. Post event, delegate lists will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)

FIX Trading Community Member Firms	£3,000
Non-Member Firms	£3,750



If you would like to sponsor the Nordic Trading Briefing 2022 but cannot see the right sponsorship package for you, please contact Kelly Harding kelly.harding@fixtrading.org.