**AMERICAS TRADING CONFERENCE 2023**  
**WEDNESDAY OCTOBER 18TH | ETC.VENUES 360 MADISON, NEW YORK**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09:00</td>
<td>Registration Opens</td>
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<td></td>
<td>Join Hanno Klein, FIX Technical Director and Co-Chair Global Technical Committee throughout the day at the FIX booth in the exhibition hall for a FIX Technical Clinic where he will answer any questions that you may have on technical aspects of the FIX family of standards.</td>
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<tr>
<td>10:00</td>
<td>Event Welcome</td>
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<td></td>
<td>• Laurence Jones, Americas Regional Director, FIX Trading Community</td>
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<td>• Emiko Kamoda, Co-Chair Americas Regional Committee, FIX Trading Community, Managing Director, Head of Prime Services Digital Strategy, Goldman Sachs</td>
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<td>• Elisa Nuottajarvi, Vice President, SIFMA Asset Management Group</td>
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<td>10:10</td>
<td>Fireside Chat with Walt Lukken, President and Chief Executive Officer, FIA</td>
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<td>Join this fireside chat conducted by Emiko Kamoda, Co-Chair Americas Regional Committee, FIX Trading Community and Managing Director, Head of Prime Services Digital Strategy, Goldman Sachs to hear from Walt Lukken, President and CEO of FIA on the industry landscape and the next steps in the Futures industry.</td>
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<td>10:30</td>
<td>Post-Trade: The Race to 2024 &amp; Beyond</td>
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<td>There is no shortage of activity in the post-trade space, including accelerated settlement initiatives, securities lending workflows, clearing &amp; collateral and ongoing FIX work in the digital assets post-trade space. Join the panellists as they explore the current landscape, discuss industry challenges and look at the potential opportunities.</td>
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<td><strong>Moderator:</strong></td>
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<td>• Anthony Macchiarulo, Assistant Vice President, Financial Services Operations &amp; Assistant General Counsel, SIFMA</td>
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<td><strong>Speakers:</strong></td>
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<td>• Kate Chatzopoulos, Director Operations Strategy, Symphony</td>
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<td>• Ignatius John, Vice President - NYFIX, Broadridge</td>
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<td>• David Pearson, Co-Chair Global Post-Trade Working Group, FIX Trading Community, Product Manager, Torstone Technology</td>
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<td>• Louis Rosato, Co-Chair Americas Regional Committee, FIX Trading Community, Director, BlackRock</td>
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<td>• Daniel Upbin, Vice President, Institutional Equity Division, Morgan Stanley</td>
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<td>11:35</td>
<td>DMIST: The Road to Efficiency in the Futures Market</td>
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<td>Futures markets are seeing plenty of innovation, with the creation of DMIST being at the forefront of industry participants’ minds. Join this session to hear from industry leaders and learn about the future of these vital markets.</td>
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<td><strong>Moderator:</strong></td>
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<td>• Don Byron, Head of Global Industry Operations &amp; Execution, FIA</td>
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<td>11:35</td>
<td>Trading &amp; Automation: The Need for Speed</td>
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<td>High speed and low latency are important when making trading decisions. Advances in fixed income, FX and now digital assets are creating opportunities for FIX. Hear from industry experts as they cover the current environment and drivers for change.</td>
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<td><strong>Moderator:</strong></td>
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<td>• Jim Kaye, Executive Director, FIX Trading Community</td>
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*Agenda content & timings subject to change*
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### Speakers:

- **Russell Abramson**, Managing Director, Americas Head of Futures & Options and OTC Clearing and Global Head of Client Solutions, **Bank of America**
- **Erik Barry**, Director, FXM Futures Exchange Product & Sales, **FMX**
- **Robert Costick**, Co-Chair Digital Assets and Technology Committee, **FIX Trading Community**, New Business Initiatives Director, **OSTTRA**
- **Louis Rosato**, Co-Chair Americas Regional Committee, **FIX Trading Community**, Director, **BlackRock**
- **Roseline Bilina Falafala**, VP, Lead Execution Researcher, Americas Algorithmic Trading Desk, **Goldman Sachs**
- **Brian Devers**, Managing Director, **Tradeweb**
- **Ashley Krystalsky**, Global Head of Product, Workflow Technology, **Virtu Financial**
- **Kamalesh Mani**, Global Head of Spread Products eTrading Execution, SVP, **Citi**
- **Brandon Rym Decoster**, Technical Product Team Lead, **Bloomberg L.P.**
- **Kevin Houstoun**, Board Member, **FIX Trading Community**, Executive Chairman, **Rapid Addition**
- **Joseph Lo**, Head of Enterprise Platforms, **Broadridge**
- **Erin Stanton**, Global Head of Analytics Client Coverage, **Virtu Financial**
- **Nathaniel Storch**, Franchise Leader, Data & Analytics, **Symphony**

### 12:20 LUNCH BREAK & NETWORKING

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<th>STREAM 1</th>
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| **13:20 ChatGPT, AI, ML & Big Data: What Does it all Mean?**  
We’ve all seen and likely used ChatGPT, and we’ve heard of Artificial Intelligence, Machine Learning and Big Data. But how are these being used, and what opportunities are there to help firms navigate the road ahead? Hear from practitioners and technology experts about how they are piecing this together to drive their businesses.  
**Moderator:**  
- **Michael Smith**, Global Sales Strategy & Execution, **London Stock Exchange Group**  
**Speakers:**  
- **Brandon Rym Decoster**, Technical Product Team Lead, **Bloomberg L.P.**  
- **Kevin Houstoun**, Board Member, **FIX Trading Community**, Executive Chairman, **Rapid Addition**  
- **Joseph Lo**, Head of Enterprise Platforms, **Broadridge**  
- **Erin Stanton**, Global Head of Analytics Client Coverage, **Virtu Financial**  
- **Nathaniel Storch**, Franchise Leader, Data & Analytics, **Symphony** | **Orchestra Update - A Pit-Stop Overview of FIX Tools**  
Learn about the latest developments regarding the FIX standard for meta-data supporting FIX and non-FIX interfaces. This session will talk about the benefits of using Orchestra to automate your software development, testing and documentation. Orchestra reduces the time to on-board clients and increases the quality of your interfaces through automation.  
**Why should I use Orchestra?**  
**How do I get started with Orchestra?**  
**What are the basic features (Orchestra 101)?**  
**What will the next version of Orchestra offer?**  
**Presenter:**  
- **Hanno Klein**, FIX Technical Director and Global Technical Committee EMEA Co-Chair, **FIX Trading Community**, Founder and Senior Standards Advisor, **FIXdom** |

Join **Hanno Klein, FIX Technical Director and Co-Chair Global Technical Committee** throughout the day at the FIX booth in the exhibition hall for a FIX Technical Clinic where he will answer any questions that you may have on technical aspects of the FIX family of standards.

### 14:10 FIX Time Trials: Quick-Fire Round on FIX-Driven Solutions

Four speakers in the driving seat, three laps around the track to explain who they are, what they do, what industry challenges they help solve and how they use FIX to help firms cross the winning line.

**Moderator:**  
- **Laurence Jones**, Americas Regional Director, **FIX Trading Community**

**Drivers/Speakers:**
1. **Elena Treshcheva**, Program Manager, **Exactpro**
2. **Scott Richard**, VP - Global Head of Sales & Strategy, **S3**

**Monitoring, Onboarding, Simulation & Testing - Citius, Altius, Fortius!**

Faster onboarding, Higher quality testing, Stronger controls. Setting up and maintaining dozens if not hundreds of counterparty connections is difficult and, if done badly, dangerous. The panel will discuss the latest innovations in this space to maximise speed and control in this important area.

**Moderator:**  
- **Thomas Toller**, Managing Director, **Exactpro**

**Speakers:**
- **Olukoya Dehinsilu**, VP, FIX Integration Americas Lead, **Goldman Sachs**
## 3. Jon Butler, CEO & Co-Founder, Velox

4. Ovidiu Campean, Director, Global Head of Product, LSEG

### STREAM 1

**15:00**  
**AFTERNOON BREAK & NETWORKING**

**15:30** Digital Assets – Choosing the Right Lane  
The FIX Digital Asset Committee launched standards for the trading of digital assets in 2022. With more industry discussion on pre- and post-trade workflows, which lane do participants use? The traditional lane, or going off-road with technologies and workflows?  
**Moderator:**  
- Robert Costick, Co-Chair Digital Assets and Technology Committee, **FIX Trading Community**, New Business Initiatives Director, **OSTTRA**  
**Speakers:**  
- Serg Gulko, CEO, Axon Trade  
- Lee Saba, Co-Chair Global Steering Committee, **FIX Trading Community**, CTO, Head of Market Structure, **Rialto Markets**  
- Hershal Shah, Vice President, Global Banking & Markets, Client & Market Solutions - FICC and Equities, **Goldman Sachs**

**16:15** Keynote Address – David Yermack, Albert Fingerhut Professor of Finance and Business Transformation, **New York University Stern School of Business**  
What Does the Future Look Like for Crypto Investing?

### STREAM 2

**15:30** FIX Past, Present and Future  
The FIX Protocol is the engine of electronic trading and has been for nearly 30 years. We explore how we got here and where it, and FIX’s many other standards, are going.  
**Presenter:**  
- Jim Kaye, Executive Director, **FIX Trading Community**

**16:35** People: The Fuel That Keeps the Industry Moving  
People are the key to success in any competitive arena and financial services is no exception. Join the speakers as we continue the discussion from last year’s event on the importance of people and how diversity, inclusion, and flexibility matter in the never-ending fight to attract and retain talent.  
**Moderator:**  
- Lona Mozumder, Board Director, **Women in Financial Markets**, Head of Sales, Americas - Trading Solutions, **London Stock Exchange Group**  
**Speakers:**  
- Toby Babb, CEO, Harrington Starr  
- Kate Chatzopoulos, Director Operations Strategy, **Symphony**  
- Ila Eckhoff, CPA, MBA, Board Chair, **Cerebral Palsy Foundation**  
- Katie Kolchin, CFA, Managing Director, Head of Research, **SIFMA**

**17:20** Closing Remarks

**17:30** Cocktail Reception

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