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<th>Time (BST)</th>
<th>STREAM 1</th>
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<tbody>
<tr>
<td>09:00</td>
<td>Event Opens: A chance to visit and view the exhibit hall and book in your meetings or network with your peers.</td>
<td>EVENT WELCOME</td>
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<td>09:15</td>
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<td></td>
<td>What Does the Return to Office Look Like One Year On for the Buy-Side? <strong>LIVE ONLY</strong></td>
<td>CSDR – Settlement Discipline/Mandatory Buy-ins</td>
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<td>• Managing the risks in a WFH environment - how have attitudes and protocols changed?</td>
<td>• Divergence between EU and UK regulation</td>
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<td>• Recruiting, onboarding, and managing staff in a WFH environment, including career progression. Balancing WFH with working in the office</td>
<td>• How are you meeting the challenges of regulatory demands?</td>
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<td>• Training staff on new systems remotely</td>
<td>• Mandatory buy-ins and the impact in different jurisdictions</td>
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<td>• Managing cloud systems and the upskilling of IT</td>
<td>• How should we look at engagement and communication between the buy and sell side in settlement disputes?</td>
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<td>• Building external relationships in a virtual environment</td>
<td>Moderator:</td>
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<td>• When and how to un-lock, and what does the future look like?</td>
<td>• David Bullen, Secretary General, EDMA, Founder, Lorgwood</td>
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<td>Moderator:</td>
<td>Panellists:</td>
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<td></td>
<td>• Alison Hollingshead, Chief of Staff, Trading Platform &amp; Core Technology, Man Group</td>
<td>• Jonathan Herbst, Partner /Global Head of Financial Services Regulation, Norton Rose Fulbright</td>
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<td>Panellists:</td>
<td>• Christoph Hock, Head of Multi-Asset Trading, Union Investment</td>
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<td>• Joe Collery, Head of Trading, Comgest</td>
<td>• Leen Vermeersch, Public Policy Officer, Euroclear</td>
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<td>• Kirstie MacGillivray, Head of Multi-Asset Dealing, Aegon Asset Management</td>
<td>• Jason Waight, Head of Regulatory Affairs, Europe, MarketAxess</td>
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<td>• Emma Quinn, Chairman of the Board, FIX Trading Community, Senior Vice President, Global Co-Head of Trading, AllianceBernstein</td>
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<td>• Andreas Wollheim, Head of Trading and Treasury, Acting Head of Equities, SEB Investment Management</td>
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<td>10:15</td>
<td>Break in the live sessions</td>
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<table>
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| 10:30 | **Opening Keynote Address:** Bim Afolami, MP  
*What role do UK financial services have to play in a post pandemic recovery?* |
| 11:00 | **Global Regulatory Update - Policy Direction vs Regulatory Implementation** LIVE ONLY  
- Upcoming areas of focus for global regulators and the consultation process  
- The role of regulators in growing importance of data quality and standards and how it should leverage and its use in the industry  
- Data harmonisation globally within the industry: is it feasible?  
**Moderators:**  
- Matthew Coupe, Co-Chair EMEA Regional Committee & EMEA Regulatory Subcommittee, FIX Trading Community, Director, Barclays Investment Bank  
- Rebecca Healey, Co-Chair EMEA Regional Committee & EMEA Regulatory Subcommittee, FIX Trading Community, Founder, Redlap Consulting  
**Panellists:**  
- Calissa Aldridge, Senior Executive Leader, Market Supervision, ASIC  
- Stephen Hanks, Markets Policy, FCA  
- Fabrizio Planta, Head of Markets and Data Reporting Department, ESMA |
| 11:30 | **Navigating the Crypto & Digital Asset Landscape**  
- Regulatory outlook for crypto markets  
- Institutionalising digital assets into mainstream trading  
- Bitcoin on the balance sheet  
- Data standards for crypto assets  
- The growth of crypto exchanges and crypto ETPs  
**Moderator:**  
- Ian Taylor, Executive Director, CryptoUK  
**Panellists:**  
- Shari Noonan, CEO, Rialto Markets  
- Ryan Pierce, Co-Chair Digital Asset Working Group, FIX Trading Community  
- Ambre Soubiran, CEO, Kaiko  
- Dr Ulli Spankowski, Chief Digital Officer, Boerse Stuttgart Group |
| 11:45 | **Fireside Chat with Tilman Lüder,** Head of Securities Markets, European Commission LIVE ONLY  
*Come along to hear about the future of market structure policy* |
| 12:15 | **LUNCH - Break in the live sessions** |
| 12:50 | **Afternoon Keynote:** Tajinder Singh, Acting Secretary General, IOSCO  
*Upcoming Objectives of IOSCO and How Data Standards Play a Critical Role*  
Join Tajinder as he discusses the next steps and principals in global trading. What is the importance of data standards and the critical role that they play? |
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| 13:15 | ESG – Moving from Investing to Trading  
- Where are industry participants in terms of understanding ESG and its impact on their business?  
- The future of global standards: Are they feasible?  
- The data challenges of collection and interpretation of ESG data today and tomorrow  
- The increased requirement for non-financial data  
- Management of ESG strategies across the asset classes  
- Hidden challenges within regional mandates and passive investing: research, data, and trading  
**Moderator:**  
- Rebecca Healey, Co-Chair EMEA Regional Committee & EMEA Regulatory Subcommittee, FIX Trading Community, Founder, Redlap Consulting  
**Panellists:**  
- Adeline Diab, Head of ESG and Thematic Investing EMEA, Bloomberg Intelligence  
- Andrew Gazal, CEO, ESG Tech  
- Ty Gellasch, Executive Director, Markets, Healthy Markets USA  
- John Marsland, Head of Data Enablement & Trading, Schroder Investment Management | Cross Asset & Multi Asset Trading  
- How are individual asset classes innovating and can this be harmonised?  
- Cost efficiencies vs impact to performance - staffing a multi-asset generalists vs specialist  
- Best Execution - the trade-off between process and the right tools to find liquidity  
- Integration of OMS/EMS - challenges of integrating cross-asset data  
- What are the benefits of using an EMS for fixed income trading?  
- HR and resource challenges in a COVID environment  
**Moderator:**  
- Larry Tabb, Head of Market Structure Research, Bloomberg Intelligence  
**Panellists:**  
- Charlie Campbell-Johnston, Managing Director, AiEX and Workflow Solutions, Tradeweb  
- Lynn Challenger, Global Head of Trading, Order Generation, UBS Asset Management  
- Chris Hollands, Head of European Sales and Account Management, TradingScreen  
- Stéphane Malrait, Head of Market Structure & Innovation, Financial Markets, ING  
- Paul Squires, Head of Dealing, Invesco Asset Management | FIX Orchestra Tools for Meta-Data and Documentation  
- Log2Orchestra – FIX member-only tool to convert FIX logfiles to an Orchestra repository  
- Tablature – set of tools to convert between markdown and Orchestra repositories  
- Open-source tools for markdown and conversion to Rules of Engagement documents  
**Presenter:**  
- Hanno Klein, Co-Chair Global Technical Committee & Co-Chair High-Performance Working Group, FIX Trading Community, Founder & Senior Standards Advisor, FIXdom |
| 14:00 | Break in the live sessions |  | SPONSOR DEMO - EXACTPRO  
th2 – Exactpro’s Test Automation Framework for Financial Markets |

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| 14:15     | Future of Equity Trading: Managing Liquidity Post Covid, Post Brexit  
- Where are equity markets innovating? A view from APAC, EMEA, NAM  
- Liquidity challenges in managing new market constructs  
- Trading resiliency in continuous markets  
- Should challengers and challenges unseat the primary national regulated markets and what are the consequences?  
- Dark trading moving into the light  
- Using data to establish what is traded where  
- Future interaction with retail flow, post GameStop: Who are the liquidity providers now?  
**Moderator:**  
Adam Conn, Head of Trading, Baillie Gifford  
**Panellists:**  
Jerry Avenell, Co-Head of Sales, Cboe  
Simon Dove, Managing Director & Head of Liquidity, Instinet Europe Limited  
Simon Gallagher, Head of Cash & Derivatives, Euronext  
Laelitia Visconti, Head of EMEA Equities Market Structure and Market Connectivity, Barclays Investment Bank | UK vs EU Post Brexit Operational Challenges  
- Management of cross channel client relationships  
- Sub delegation of execution vs creation of new desk. Branch versus affiliate models – what are the options?  
- International impact of the DTO  
- Navigating two different static data sources and the impact on reporting  
- Positives and negatives of potential regulatory divergence  
**Moderator:**  
Julian Allen-Ellis, Director, UK Advocacy and Capital Markets, AFME  
**Panellists:**  
David Angel, Co-Chair France Subcommittee, FIX Trading Community, Head of Continental Europe, Virtu Financial  
Scott Bradley, Head of Securities Trading Sales, London Stock Exchange Group  
Graham Dick, Co-Chair Consolidated Tape – Data Standards – Equities Working Group, FIX Trading Community, CEO, Aquis Exchange Europe  
Benoit Gourisse, Senior Director, European Policy, ISDA  
Nikolaj Kosakewitsch, Senior Vice President and Head of EMS Sales, European Equities & Derivatives and President, Nasdaq Copenhagen  
Rudolf Siebel, Managing Director, BVI | Technical Drop-In Clinic  
Have a question for FIX technical experts Hanno Klein and Jim Northey? Visit the Technical Drop-In Clinic to get your questions answered or join to hear what others are asking.  
**Hosts:**  
Hanno Klein, Co-Chair Global Technical Committee & Co-Chair High-Performance Working Group, FIX Trading Community, Founder & Senior Standards Advisor, FIXdom  
Jim Northey, Chair, ISO TC 68 Financial Services and Non-executive Director, FIX Trading Community |
<p>| 15:00     | Break in the live sessions |</p>
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<tr>
<td>15:30</td>
<td>Factors Causing Fragmentation of Fixed Income Markets</td>
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<td>• What is next on the regulatory agenda for fixed income?</td>
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<td>• Global transparency reviews</td>
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<td>• What regimes are needed for liquidity?</td>
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<td>• How do we define fragmentation in fixed income markets: Is this happening? If so, what will this mean?</td>
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<td>• How are trading technologies leading to new and amending trading protocols?</td>
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<td>• The ongoing evolution of fixed income trading technology</td>
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<td>• Where is the innovation for the future and what’s right for fixed income markets?</td>
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<td>Moderator:</td>
<td>● Matthew Coupe, Co-Chair EMEA Regional Committee &amp; EMEA Regulatory Subcommittee, FIX Trading Community, Director, Barclays Investment Bank</td>
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<td>● David Cámará Iniesta, Executive Director - Global Markets, Goldman Sachs</td>
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<td>● Franck Chatillon, Senior Founding Partner, Greenwich Dealing</td>
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<td>● Louise Drummond, Global Head of Fixed Income Dealing, Aberdeen Standard Investments</td>
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<td>● Andrew Falco, Global Head of FX &amp; Fixed Income Trading, Fidelity International</td>
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<td>● Raj Paranandi, Chief Operating Officer, EMEA and APAC, MarketAxess</td>
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<td>This session is sponsored by:</td>
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<td>GATELAB</td>
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<td>16:15</td>
<td>Break in the live sessions</td>
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**Data Evolution and Unlocking Commercial Challenges**

- EU Commission review: latest state of play
- What constitutes data and is the definition shifting?
- Market data vs buy-side client trading data:
  - Cost, consumption, and availability.
  - Buy-side controlling their data instead of canned data.
- How is data used today?
- Differences in type and content. FI & Equity data, how it’s used today and in the future?
- The increasing role of analytics in investments as well as execution
- Where is non-financial data sourced and how is it used and what are the challenges?

**Moderator:**

- Alex Wolcough, Founder & CEO, GreenBirch Group

**Panellists:**

- Rob Cranston, Head of Product, Liquidnet EMEA and APAC
- Dan Marcus, CEO, MarcX
- Rob Miller, Execution Consultant, Vanguard Asset Management
- Justin Zhen, Co-Founder, Thinknum

*Agenda correct at time of publishing. All timings are in United Kingdom time zone (BST).*
## EMEA Trading Conference - Agenda

**Wednesday 23rd June 2021**

**09:00 – 18:00 BST**

**Agenda correct at time of publishing. All timings are in United Kingdom time zone (BST).**

### STREAM 1

<table>
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<tr>
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<tbody>
<tr>
<td>16:30</td>
<td>Fintech – Where is the Innovation?</td>
<td>Mark Beeston, Managing Partner &amp; Founder, Illuminate Financial; Mike Bellaro, CEO, Plato Partnership; Matthew Cheung, CEO, ipushpull; Eric Heleine, Head of Trading Desk, Groupama Asset Management; Simon Steward, Head of European Equity Trading, Capital Group</td>
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</table>

- **Are we innovating?**
- **What are the hurdles of innovation?**
- **Does regulation hold the industry back?**
- **What is the true cost of innovation? What is the cost of not innovating?**
- **Incumbents’ vs new entrant’s vs true innovators**
- **Innovation and resiliency**
- **Operational challenges and access – OMS, EMS, Open API**
- **Asset class specific vs Multi asset, where should innovation be focused?**

**Moderator:**
Mark Beeston, Managing Partner & Founder, Illuminate Financial

**Panellists:**
Mike Bellaro, CEO, Plato Partnership; Matthew Cheung, CEO, ipushpull; Eric Heleine, Head of Trading Desk, Groupama Asset Management; Simon Steward, Head of European Equity Trading, Capital Group

### STREAM 2

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<tr>
<th>Time (BST)</th>
<th>Subject</th>
<th>Panelists</th>
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<tbody>
<tr>
<td>16:30</td>
<td>FIX NextGen</td>
<td>Richard Balarkas, Chairman, Saxo UK, Chairman, SquareBook, Non-Exec Director, CBOE, Board Advisor, Goldex; Charlotte Decuyper, Co-Chair France Subcommittee, FIX Trading Community, Consultant, Redlap Consulting; Pippa Hannaby, EU Rates Sales – EFICC, Barclays; Alex Ings, Vice President, Execution Services Product Management, Credit Suisse; Sakeena Lalljee, Director Business Development, Aquis Exchange PLC; Rachel Przybylski, Regulatory Quality Assurance, Trading Platforms &amp; Core Technology, Man Group; Merlin Rajah, Vice President, Electronic Sales Trading, Absa; Christian Schmid, Business Development Manager – Equities and Derivatives, EuroCCP</td>
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</tbody>
</table>

- **Join the next generation of FIX, hear what is important now and over the next 12months.**

**Moderator:**
Richard Balarkas, Chairman, Saxo UK, Chairman, SquareBook, Non-Exec Director, CBOE, Board Advisor, Goldex

**Panellists:**
Charlotte Decuyper, Co-Chair France Subcommittee, FIX Trading Community, Consultant, Redlap Consulting; Pippa Hannaby, EU Rates Sales – EFICC, Barclays; Alex Ings, Vice President, Execution Services Product Management, Credit Suisse; Sakeena Lalljee, Director Business Development, Aquis Exchange PLC; Rachel Przybylski, Regulatory Quality Assurance, Trading Platforms & Core Technology, Man Group; Merlin Rajah, Vice President, Electronic Sales Trading, Absa; Christian Schmid, Business Development Manager – Equities and Derivatives, EuroCCP

### STREAM 3

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<tbody>
<tr>
<td>17:15</td>
<td>Buy-Side Event Wrap-Up Panel: Next Steps for the Industry</td>
<td>Matthew Coupe, Co-Chair EMEA Regional Committee &amp; EMEA Regulatory Subcommittee, FIX Trading Community, Director, Barclays Investment Bank; Rebecca Healey, Co-Chair EMEA Regional Committee &amp; EMEA Regulatory Subcommittee, FIX Trading Community, Founder, Redlap Consulting; Joe Collery, Head of Trading, Comgest; Eric Böss, Global Head of Trading, Allianz Global Investors; Christoph Hock, Head of Multi-Asset Trading, Union Investment</td>
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**Speakers:**
Matthew Coupe, Co-Chair EMEA Regional Committee & EMEA Regulatory Subcommittee, FIX Trading Community, Director, Barclays Investment Bank
Rebecca Healey, Co-Chair EMEA Regional Committee & EMEA Regulatory Subcommittee, FIX Trading Community, Founder, Redlap Consulting
Joe Collery, Head of Trading, Comgest
Eric Böss, Global Head of Trading, Allianz Global Investors
Christoph Hock, Head of Multi-Asset Trading, Union Investment

**18:00**

**EMEA 2021 Close**