

FRANCE TRADING BRIEFING 2019

14 November – Hilton Paris La Defense

Paris



FIX TRADING COMMUNITY™
INDUSTRY-DRIVEN • INDEPENDENT • NEUTRAL

www.fixtrading.org/france2019

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Hosted by FIX Trading Community

FIX Trading Community is returning to Paris this year with a full day event. This event will provide an unrivalled opportunity for industry representatives to participate in a forum where the real issues, challenges and opportunities impacting the region's electronic trading community will be addressed. This one day briefing will provide a series of industry-focused presentations and panel sessions followed by a post-event cocktail party.

- ✓ 175+ people in one location
- ✓ An agenda created by senior industry experts
- ✓ Topical content created by the industry, for the industry
- ✓ A true industry event without sales pitches
- ✓ Great learning and networking opportunities
- ✓ An allocation of FREE passes to FIX members
- ✓ 25+ speakers across a 2 stream agenda that covers both business and technical topics



Past France Trading Briefing Sponsors include:



Sponsorship Enquiries Contact: Kelly Harding | Global Events Director | email: kelly.harding@fixtrading.org | Tel: +44 (0)20 3950 3927

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Companies in attendance at the 2018 Briefing included:

AFME	ESCP Europe	OTAS Technologies
AMF	Euronext	QuantHouse
Amundi	Exactpro	RBC Capital Markets
Aquis Exchange	Exane	Redline Trading
Atlantic House Fund Management	Eze Software	Refinitiv
AXA Framlington	Fairway Advisory	ResearchPool
B2Scan	Fidessa	Rosenblatt Securities
Banca IMI	FIS	Royal Bank of Canada
Banca Sabadell	Greenwich Dealing	SIA S.p.A.
Bank Vontobel AG	Groupama Asset Management	SimCorp
Banque de Luxembourg	HSBC Holding plc	SmartStream RDU
Barclays	Ignite	smartTrade Technologies
Barclays Investment Bank	IHS Markit	Societe Generale Luxembourg
BEQUANT	Infront	Sova Capital
big-xyt	Instinet	SS&C EZE
Bloomberg LP	Investment Technology Group	Stifel Europe
BNP Paribas - Global Markets	ITG	Telstra
BNPP Dealing Services	IPC	The London Metal Exchange
BSO	Ipreo	Thomson Reuters
BT Radianz	ITG Analytics	TMX Group
Caceis	Itiviti	Tora
Capital Fund Management	J.P. Morgan	Tower Research Capital Europe Limited
Carmignac Gestion	Kaiko	TradeHeader
Cboe Europe	Kepler Cheuvreux	TradingScreen
Colt	Kx	Tradition
Corvil	L'Agefi	Trax
Credit Agricole CIB	LiquidMetrix	Ullink
Credit Suisse	Liquidnet	Westminster RPA
Crypto Asset Management	MTS Markets	XBT Provider AB
Cyreol Consult	MUREX SAS	
Deutsche Börse AG	Newton Investment Management	
EDMA Europe	Norton Rose Fulbright LLP	
	On Budget and Time	

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Exclusive Event Host Sponsorship Package

Event Host Sponsorship Benefits Include:

- Your firm will be acknowledged as the event host within the event Briefing opening and closing remarks
- Your firm will be invited to provide a senior representative to conduct a brief welcome speech at the Briefing. This will provide the opportunity for your firm to speak about why they support the FIX Trading Community France Trading Briefing 2019 and the growth of FIX Trading Community within the French market, your firm's use of the FIX Protocol and the business benefits FIX has delivered
- Your firm will be invited to provide a senior representative to conduct a brief event closing speech at the Briefing thanking all delegates for attending the event.
- Your firm's and FIX Trading Community's logos will exclusively feature on the front cover of the event guide handed to all delegates on arrival.
- The opportunity to place a branded freestanding (1m x 2m) banner in the conference room and the coffee/drinks reception area (banner to be provided by the sponsor)
- The opportunity to conduct one literature/seat drop at the start of the Briefing
- The conference website will highlight your firm as the event host on the home page
- 1 item of promotional literature to be inserted into the delegate guide distributed to all delegates on arrival
- 10 complimentary delegate passes



Plus Marketing Benefits:

- A copy of the event attendee list 2 weeks and 1 week prior to the event and 1 week post-event. The list contains: delegate name, job title, firm name and physical address. The post event delegate list will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo will feature in a prominent position of the event website sponsorship page and within the event sponsors section of the event delegate guide
- Your firm's name or logo will feature on all promotional emails distributed announcing the event (attributed as the event host).
- Your firm's logo will be displayed as part of the list of event sponsors on the presentation screen within the conference room
- Company name or company logo listed on all external advertising and pre-event advertorial materials

**Exclusive to FIX Trading Community
Member Firms**

£15,000

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Combined Sponsor & Exhibitor Package

[Book Early! Stand locations will be allocated on a first-signed, first choice basis]

Combined Sponsor & Exhibitor Benefits Include:

- 3m x 3m exhibition space, including 1 table, and 2 chairs
- A seat drop in the main auditorium or technical stream
- 1 item of promotional literature inserted into the delegate guide
- 8 complimentary delegate / booth passes



Plus Marketing Benefits:

- A copy of the event attendee list 2 weeks and 1 week prior to the event and 1 week post-event. The list contains: delegate name, job title, firm name and physical address. The post event delegate list will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the event website and within the delegate guide
- Company **logo** included as part of the presenter slide pack and in all promotional emails and all adverts placed in targeted electronic trading media partner publications.

FIX Trading Community Member Firms	£5,500
Non-Member Firms	£6,875

Exhibitor Package

[Book Early! Stand locations will be allocated on a first-signed, first choice basis]

Exhibitor Benefits Include:

- 3m x 3m exhibition space, including 1 table and 2 chairs
- 4 complimentary delegate / booth passes

Plus Marketing Benefits:

- A copy of the event attendee list 1 week prior to the event and 1 week post-event. The list contains: delegate name, job title, firm name and physical address. The post event delegate list will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the event website and within the delegate guide
- Company logo included as part of the presenter slide pack
- Company **name** included in all promotional emails distributed announcing the event and all adverts placed in targeted electronic trading media partner publications.

FIX Trading Community Member Firms	£4,500
Non-Member Firms	£5,625

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Exclusive Breakfast & Lunch Sponsorship Package

Breakfast & Lunch Sponsor Benefits Include:

- Placement of 2 banners (1m x 2m, provided by the sponsor) by the breakfast and lunch serving area
- Signage featuring the sponsoring firm's logo placed on lunch tables
- Branded napkins featuring the sponsor firm's logo
- 1 item of promotional literature inserted into the delegate guide
- 4 complimentary delegate / booth passes

Plus Marketing Benefits:

- A copy of the event attendee list 1 week prior to the event and 1 week post-event. The list contains: delegate name, job title, firm name and physical address. The post event delegate list will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the event website and within the delegate guide
- Company **logo** included as part of the presenter slide pack, in all promotional emails and all adverts placed in targeted electronic trading media partner publications.

FIX Trading Community Member Firms	£4,000
Non-Member Firms	£5,000

Exclusive Lanyard Sponsorship Package

Lanyard Sponsor Benefits Include:

- Your firm's logo exclusively featured on the lanyards that will be worn by delegates throughout the event day (Lanyards will be provided by the event organiser).
- 4 complimentary delegate passes



Plus Marketing Benefits:

- A copy of the event attendee list 1 week prior to the event and 1 week post-event. The list contains: delegate name, job title, firm name and physical address. The post event delegate list will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the event website and within the delegate guide
- Company logo included as part of the presenter slide pack
- Company name included in all promotional emails distributed announcing the event and all adverts placed in targeted electronic trading media partner publications.

Exclusive to FIX Trading Community Member Firms



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Exclusive Voting System Sponsorship Package

Voting System Sponsor Benefits Include:

- Exclusive sponsorship of the branded voting system
- Your logo featured on the slides displaying the results from the questions asked
- The placement of 2 free-standing banners (1m x 2m) at the entrance to the main conference room (provided by the sponsor)
- 1 item of promotional literature to be included in the delegate guide
- 4 complimentary delegate passes



Plus Marketing Benefits:

- A copy of the event attendee list 1 week prior to the event and 1 week post-event. The list contains: delegate name, job title, firm name and physical address. The post event delegate list will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the conference website and within the delegate guide
- Company **logo** included as part of the presenter slide pack and in all promotional emails distributed announcing the event and all adverts placed in targeted electronic trading media partner publications

Exclusive to FIX Trading Community Member Firms

£4,000

Cocktail Sponsorship Package

Cocktail Sponsor Benefits Include:

- The placement of 2 banners (1m x 2m) beside the serving area (banners to be provided by sponsor)
- 2 complimentary delegate passes
- 5 complimentary invitations offering the bearer free attendance to the cocktail party
- Branded signage on trestle/poseur tables placed close to the serving area
- 1 item of promotional literature inserted into the delegate guide

Plus Marketing Benefits:

- A copy of the event attendee list 1 week prior to the event and 1 week post-event. The list contains: delegate name, job title, firm name and physical address. The post event delegate list will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the event website and within the delegate guide
- Company **logo** included as part of the presenter slide pack, in all promotional emails distributed announcing the event and all adverts placed in targeted electronic trading media partner publications

FIX Trading Community Member Firms

£3,500

Non-Member Firms

£4,375

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Exclusive Mobile Device Charging Station Sponsorship Package

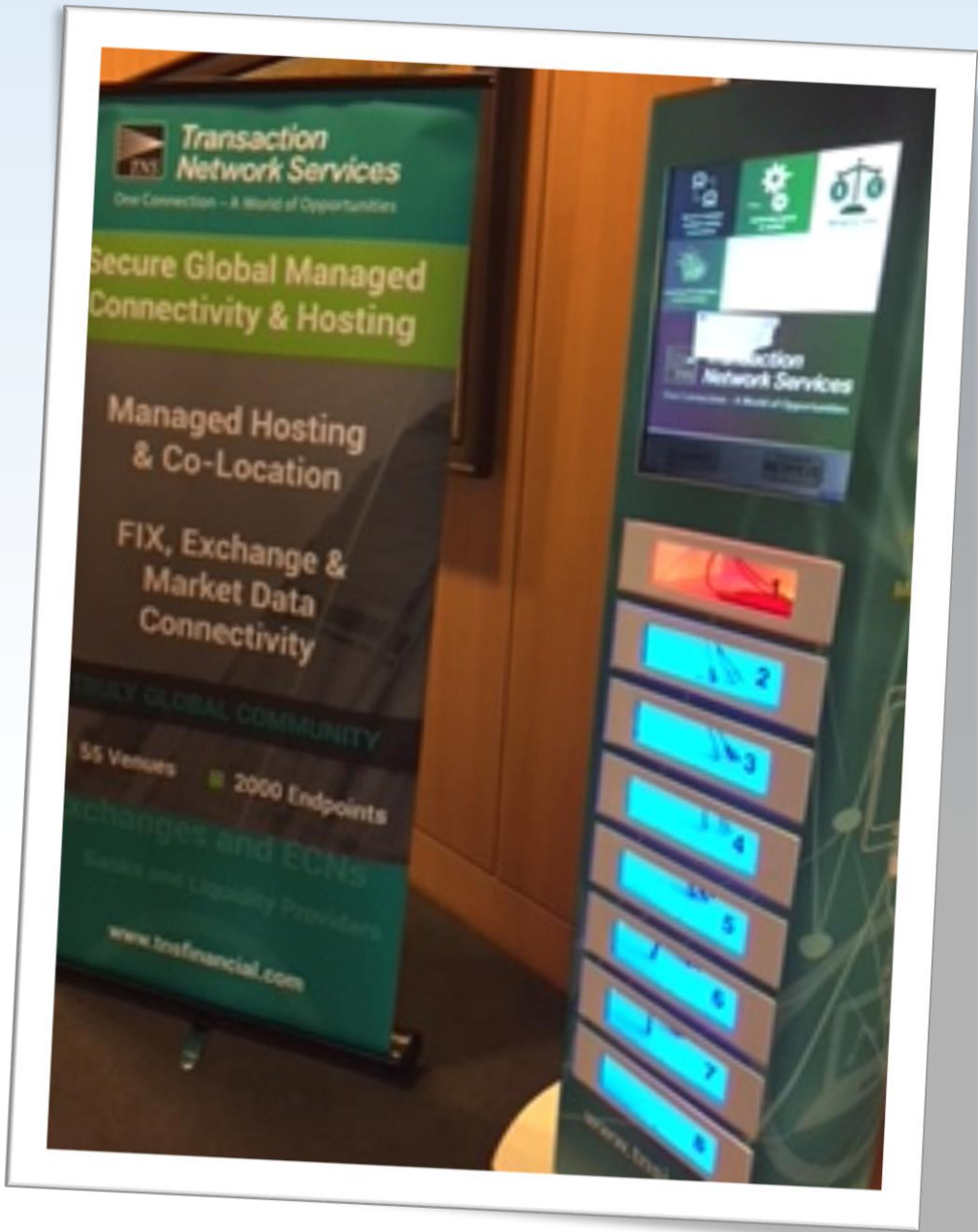
Mobile Device Charging Station Sponsor Benefits Include:

- Exclusive sponsorship of the branded mobile device charging station
- The placement of 1 free-standing banner alongside the charging station
- 4 Complimentary delegate passes
- 1 item of promotional literature inserted into the delegate guide

Plus Marketing Benefits:

- A copy of the event attendee list 1 week prior to the event and 1 week post-event. The list contains: delegate name, job title, firm name and physical address. The post event delegate list will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)
- 150 word company description and logo included on the sponsorship page of the conference website and within the delegate guide
- Company **logo** included as part of the presenter slide pack and in all promotional emails distributed announcing the event and all adverts placed in targeted electronic trading media partner publications.

FIX Trading Community Member Firms	£4,000
Non-Member Firms	£5,000



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Brand Sponsorship Package

Brand Sponsor Benefits Include:

- 2 complimentary delegate passes
- Acknowledgement of sponsors during the event opening and closing by the event chair
- 1 item of promotional literature inserted into the delegate guide
- 150 word company description and logo included on the sponsorship page of the event website and within the delegate guide
- Company name or company logo listed in all promotional emails distributed announcing the event and all adverts placed in targeted electronic trading media partner publications
- A copy of the event attendee list 1 week prior to the event and 1 week post-event. The list contains: delegate name, job title, firm name and physical address. The post event delegate list will include additional information: email addresses and telephone numbers. (*All contact details subject to delegate permission)

FIX Trading Community Member Firms	£2,500
Non-Member Firms	£3,125

Bolt-Ons to Brand Package – Increase your firm's visibility at the event by adding one of the following bolt-ons to your brand sponsorship package (***Bolt on cannot be sponsored without the brand sponsor package***):

Additional cost - Member: £1,000; Non-Member £1,500

- **Water bottle sponsor** - Company logo exclusively featured on the conference bottled water made available to delegates throughout the event day (Water bottles will be sourced by FIX Trading Community) **plus two additional passes.*
- **Competition Prize Sponsor** – Sponsor the prize (Apple product) awarded at the end of the event drawn by the keynote speaker. **plus two additional passes.*
- **Photo Booth** - Exclusive sponsorship of the photo booth at the event to capture the day's moments **plus two additional passes.*

